



F · L · A · S · H
FRIDAY SEMINARS IN SPEECH, LANGUAGE, AND HEARING

Bruton Conferences are Sponsored by the David Bruton, Jr. Endowed Lecture Series in Communication Disorders

Jennifer C. Friberg, Ed.D., CCC-SLP, ASH Fellow

Transparent Teaching and Learning in the Age of Generative Artificial Intelligence

The landscape of higher education evolves rapidly, with new challenges continuously arising in the spaces where we teach and where our students learn. Technology is the source of some of these challenges and has been for decades, but arguably, some technological advances have caused larger impacts than others. The advent of generative artificial intelligence (GenAI) is a most recent example of a challenge that has caused a lot of “excitement” in higher education, causing many to wonder how students learn, if students are learning, and what student learning looks like in our contemporary teaching and learning spaces. This presentation, informed by the scholarship of teaching and learning, will help faculty think about how to leverage the science of learning to create engaging, respectful, and effective learning environments in the age of GenAI. Together, we will discuss the affordances and limitations of GenAI as a support for teaching and learning, and in doing so, consider ways in which we can thoughtfully and transparently include – or omit – the use of GenAI from our teaching and learning spaces in a manner that supports our needs and those of our students.



Jennifer Friberg is the Director of Scholarly Teaching and Cross Endowed Chair in the Scholarship of Teaching and Learning for the Center for Integrated Development at Illinois State University. There, she also serves as a professor of communication sciences and disorders. She is the co-editor of three recent volumes: *Scholarship of Teaching and Learning in Communication Sciences and Disorders* (2024), *Going Public Reconsidered: Engaging the World Beyond Academe Through the Scholarship of Teaching and Learning* (2022), and *Evidence-Based Education in the Classroom: Examples from Clinical Disciplines* (2022). Friberg is a founding editorial board member of the peer reviewed journal *Teaching and Learning in Communication Sciences & Disorders*.

Date/Time: Friday, April 11, 12 noon to 1 pm

Location: MS Teams and Room A229